



Cumann Luthchleas Gael

Cumann Naomh Mhartain, Díséart Mhartain

St. Martin's GAC, Desertmartin

Team Communications Policy

This policy is aimed at the regulation of club communications to players and parents within the club. Technology now allows us unprecedented access to players and club members, and this must be balanced with the need for official communications to be accurate and appropriate. There is a trend of using social media and communications apps which offer ease of use but also in some instances generate too much interaction and can be seen as a nuisance with dozens of notifications received a day. Without additional measures in place unwarranted or even inappropriate material can find its way onto our communications platforms.

Measures to be implemented for team communications on WhatsApp

1. Each group will have one team chat.
2. An executive member will be on each group chat to monitor and flag inappropriate communications or material.
3. Only administrators will be allowed to add content to the group chats.
4. The team coach will be one of the administrators.
5. The coach may delegate other members of the management team to send out communications.
6. In the case of confirming numbers, messages can be given a simple thumbs up by long holding the message and selecting a reaction, these are totalled automatically for the benefit of the coach. If coaches wish to get excuses from players, they can be sent by direct message.

Future Aims

The GAA's new online registration system Foireann has facilities that allow the team coaches to schedule events for the team, as well as the ability of parents/players to RSVP if they will be attending. It also enables coaches to record attendance post training. The club see this as the ideal way to go as there is no potential for inappropriate material, provides data on training numbers and facilities usage, and provides a centralized recording system.

The Executive Committee - St Martin's GAC

Jan 2023